

☆ Ways to Spice up Your United Way Campaign ☆

SPECIAL EVENT IDEAS

Pop Culture

Popular TV Show (i.e., “The Apprentice,” “Survivor,” “Deal or No Deal,” etc.)

Get everyone together to watch the most popular shows of the season. Dress up to match the show you watch. You can also make up your own version to “play” within your company.



Cartoon (“Scooby Doo”, “SpongeBob Squarepants”)

Dress up as your favorite cartoon character. Take a guess as to which character everyone is and get a good laugh at everyone’s costumes. Create a skit using ideas from everyone’s costumes.

Movie Themes

Who doesn’t love a great comedy or drama? Hold a movie day in the office with a variety of movies. Allow employees to pick the movies they want to see. Popcorn, candy, and slushies will make this an event people won’t want to miss!

Superheroes

Encourage employees to bring in and display their superhero action figures or dress up as their favorite superhero. Or make up new superheroes. What United Way “crime” will they solve with the campaign?



Broadway

Put on a “Broadway” production in the office. Create your own musical numbers or skits. Or choose a Broadway show theme for your event such as “The Lion King,” “Tony Awards,” etc. Hold auditions.

Out and About

Picnic

Take a day to have a picnic in the park or on your campus. Encourage employees to bring a favorite dish to share. Bring games and other fun activities. To make it even more fun, invite families to participate in the activities.



Healthy Living

Promote healthy living in the workplace by organizing a walk or bike ride through a local park or on your office campus. Raise money by taking pledges for each mile walkers/riders complete. At the end, each participant must pay X amount, depending on how far off their actual finish time is from their guessed time. Have a healthy lunch following the walk/ride.

Office Contests

Talent Show

Hold a talent show in which everyone in the office can show off his or her hidden talents. Have judges give awards for best performance, most creative, etc.

Pageant

Have a pageant at the office and raise money for a good cause! Contestants must try and raise money for United Way over the course of a week or month. The final pageant show includes presentations by the contestants on the fundraising activity of their choice and the revealing of the pageant winner (the contestant who raised the most). Choose a representative from each department to participate in the pageant. The winning department gets a prize.



Rockin’ United Way

Rock n’ roll is a great way to celebrate United Way. Get a local rock n’ roll band to entertain everyone. And if anyone has musical talents have them join in with the band. Get everyone involved by holding a company karaoke contest.

In the Office

Seasons

Hold a scavenger hunt in the office using items and clues from different seasons. The individual/team who finishes first wins a prize.

Casino

Have fun at the casino! Set up a room with several casino games, everything from poker to slots. To make it more fun, encourage campaign committee members or leadership to be dealers.



Mystery

Clue's the name of the game! Create a United Way mystery in the office. Create the game around employees who are willing to participate and have some fun. Whoever can guess who committed the crime wins a prize. Or set up a live Clue game with a billiard room, candlestick and more.

Pajama Party

Have employees give X amount of hours to earn the privilege of wearing their pajamas to work on the designated pajama day. The pajama party can include games, popcorn and movies. Have a pajama fashion show so everyone can show off their favorite PJ's!

Circus

Put on your own circus! Hire a clown to perform tricks and entertain your office. Have employees lend their talents as circus acts. Decorate the office in circus colors and encourage employees to dress up. If possible find a company to bring in a few animals. Or hire a local circus troupe to do a mini-show. Sell tickets to attend.



Back to School

What was the best part of school? Recess and lunch! Bring in a special lunch. After lunch enjoy the weather outside with a few school time games such as kickball, dodge ball or jump rope. Give employees a longer lunch break or "naptime."

For the Kid in Each of Us

Explore your inner child with a carnival. Games are fun for everyone! Set up games around the office such as bowling, pin the tail on the donkey and ring toss. Bring in food like cotton candy, ice cream and much more!



Educational Fun

United Way and Community Jeopardy

Play a fun game of United Way and Community Jeopardy! Create fun clues for a game that everyone can participate in. Don't forget to give the answers in the form of a question.

Around the World

Each department is assigned a different country. They must decorate their department with things that represent that country. The best decorations win. Costumes are a must!



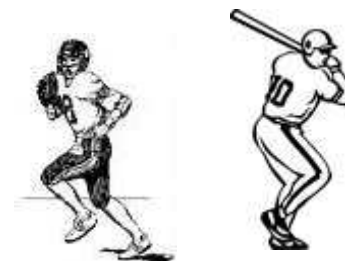
Sporting Events

Go the Distance

Go for the gold medal or blue ribbon. Place pictures of sports stars around the office. Give out gold medals to those who "go the distance" for United Way. Sell gold medals for employees to give away (as a fundraiser).

Vikings - Twins

Support your local team and have a good time. Have a tailgate party in the parking lot with food, music and fun! Encourage rival competitions—which "team" can create the best tailgate or sell the most food to benefit United Way.



Sports

Dress up in your favorite sports gear or uniform and have a tailgate party! Offer hot dogs, hamburgers, pop and more. After lunch play a fun game of kickball or toss around a Frisbee, the more sports the better! Have different sports tournaments. Afterwards, give out awards for winners.

Indy 500

Use supplies around the office to create some type of car (designs will be up to the teams), and then race them. The winning car will be the car that goes the fastest and the farthest.



Themes Galore

Beach Party

Bring the heat inside with a beach party. Set up a volleyball net in an open area for people to play. Decorate the office in beach balls and other fun toys. Offer food that's refreshing (fruits, smoothies, ice cream, etc.) and "beachy."

Mardi Gras

The biggest party around can be celebrated in your office! Decorate the office in masks, beads and Mardi Gras memorabilia. Encourage employees to distribute beads to recognize their coworkers. The person with the most beads at the end of the day will win a prize. Don't forget the music!



Garden Party

Invite employees to bring in their most prized plants from home. Give out prizes, such as garden tools, for the prettiest and most unusual plants, as decided by employee votes.

Medieval Times

It's a Renaissance Festival! Dress up in your favorite medieval costume for a fun time. Bring in actors to perform a medieval show/play. It will make you laugh!



Western

Employees will love a good old-fashioned Western movie. Have employees dress up in their favorite Western attire and host a movie. Don't forget the popcorn!

Tea Party

Spice it up a little with a Mad Hatter theme. Encourage everyone to wear their craziest hat and serve tea in exotic flavors with a hot 'n' spicy stir fry for lunch.

Kodak Moment

Hand out disposable cameras for employees to take pictures of a special event, a typical workday, or of staff volunteering or helping others in any way. Give a prize for the best Kodak moment and display photos in the office for all to see, and to promote further acts of kindness.

Event Themes Around Inspirational Campaign Slogans

Love is Working

Decorate the office in hearts, kisses and love themed items. Play songs about love and invite employees to bring in foods that remind them of love or anything that they love doing. Have a contest to guess the "love song."



Share a Dream

Give employees the opportunity to share their dreams with everyone else in the office. Dream for a day: have employees submit their dream for a day (CEO parking, long lunch etc.) and grant one wish.

Imagine What We Can Do Together

Teamwork is always important. Gather employees to complete a task or volunteer project. Hang pictures around the office of teams or groups that have made a difference in communities around the world.

Neighbor Helping Neighbor

Select a week to help your community. Call 2-1-1 to find out about available volunteer opportunities in your community. Even the smallest thing can make a difference. At the end of the week, hold a thank you party for everyone who contributed.

Get on Board with United Way

Have some fun on the lake while supporting a good cause. Rent a boat for a celebration. Employees can enjoy swimming, fishing and much more!



IMAGINE

Imagine what a difference you can make. Hold a goal party to create goals for the upcoming year to help out the community and make a difference. Use your imagination. Create rewards for goals that are met.

Be Someone's Hero

Superheroes never go out of style, no matter your age. Dress up as your favorite Superhero. Invite children to come in and see everyone dressed up. Make a day of it with games, food and fun!



Building Our Community

There are United Way partner agencies that can use help. Get a group together to do a special project and add your special touch. To make it more fun create a team name and have hats produced for participants.

The Magic is You

Bring some fun into the office via a magician. Hold a magic party complete with food, music and lots of magic tricks. Make it even more fun by holding a contest for employees to show off their best magic tricks.

Paint a Brighter Tomorrow

Paint a mural in the office on a large canvas or on a wall. Have each employee paint something that represents United Way or the community. During the painting, offer music, prizes and food. Hold a mural competition among departments to make it even more fun!



Celebrate

Celebrate with a party that includes family and friends. Invite everyone to create cards to thank those who have made a difference in their lives.

You Give Hope

Play a fun game of hope bingo. Create different motivational sayings for the spaces on the board. Get everyone involved in not only playing the game but also creating the game. Create unique rules and prizes to make the game even more fun!

Working Wonders Together

Teamwork is important. Get a group together for a fun day of teambuilding games such as tug-o-war and Simon Says.



Go the Distance

Go the distance with a fun afternoon of track and field games to show support for United Way. Include fun games such as a three-legged race and a wheelbarrow race.

Building a Brighter Tomorrow

Distribute hard hats to employees and host a picnic with box lunches at a nearby park or on your campus. Raise funds for United Way by encouraging employees to buy building blocks. Employees can then place blocks on a "house"; when all blocks are purchased, a complete miniature house will stand in the office as a reminder of their contribution to building a brighter tomorrow for someone in need.



Together We Can Make a Difference

Have a company picnic that doesn't leave anyone out! Group employees in teams and stick together all day in "buddy system" fashion. Teams can compete against one another in various relay races and outdoor games. Employees found without their buddy will be sent to "jail" where they will wait until their buddy comes to "bail" them out.

Be a Lifesaver

Enjoy Lifesavers candy while learning about staying safe. Over the course of a week, hold special workshops dealing with First Aid and water safety. Decorate with palm trees, listen to the Beach Boys, and stock up on fruity candies to make this event complete.



Community Spirit

Celebrate your community by returning to the spirit of high school homecoming! Hold a pep rally to kick start your campaign, and elect a community “king” and “queen” and give out prizes.

Portraits of Giving

Hire a caricature artist to do portraits of employees. Proceeds go to United Way. Display the portraits in the office.

Be a Champion for Your Community

Host a Wheaties breakfast for all employees to kickoff your campaign. Set a goal of X dollars to be raised by employees. All who participate get a medal.

You Make a World of Difference

Have lunch with various dishes from around the world.

The Power of Caring

Invite employees to dress as their favorite “powerful” people (could be sports figures, members of the community, etc.). Have a fashion show with voting for the best costume.



Color the World a Better Place

Hang a large banner with an inspiring message on it; Employees can color a section of it for a set amount. Invite kids to participate in a coloring contest.

Event Tips

- Small incentives can be used to help increase participation. They don't have to cost you anything. Incentives such as casual day, early dismissal or coffee delivered by an executive are also great ideas to encourage your employees.
- Any of these ideas can be changed to fit your organization and goals.
- All events should promote participation and education about United Way. Education can be fun!
- The more creative your campaign is, the more fun you will have. Get crazy and enjoy!
- Pick ideas for events that your employees will enjoy and attend.
- To save money on your events, encourage employees to bring in food as part of a potluck or make your own decorations.
- Feel free to incorporate any ideas your company has into any of these event ideas. And share your ideas with United Way. We love hearing new ideas!
- The most important tip – have fun while supporting United Way!

Be Sure To Have FUN With Your FUNdraising!

FUNDRAISING ACTIVITIES FOR EVERYONE!

EMPLOYEE COOKBOOK

Directions:

1. Ask employees to bring in their favorite recipes from home.
 2. Research publishing companies to print the collected recipes in a book format, or do it in-house.
 3. Take pre-orders after determining price per copy with the publishing company. Profit earned from the sale can be added to the United Way donation from your company.
 4. Order extra books for last minute shoppers. (Those who have done this always run out!)
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EMPLOYEE CAR WASH

Directions:

1. Recruit a team of car-washers (consider involving managers) and determine shifts.
2. Team members bring sponges, rags, soap, buckets, hoses, radio, etc., on day of event.
3. Set up wash site in employee parking lot.
4. Wash tickets may be purchased in advance (\$3-5) or simply recruit cars on wash day.
5. Car washers get keys from co-workers, pick up vehicle and bring to the wash site to be cleaned. Return washed cars to parking places. Workers never have to leave the office!
6. Another option is to set aside a reserved parking area for employees to park in the morning.



BACKYARD/PARKING LOT BAR-B-Q

Directions:

1. Determine costs of set-up. Set a sale price for the Bar-B-Q. Pre-sell tickets to the event.
2. The event may also be set up as a potluck picnic with everyone bringing a dish to share.
3. Items needed to be purchased include: paper products, meat and fixings, buns, beverages, grill, lawn chairs, tables.
4. Set-up outside. You may wish to include a volleyball net, Frisbee, music, etc., as time and space allow.



CHILI COOK OFF

Directions:

1. Employees sign up to bring homemade chili for lunch at the office. For those who would like to help but are not master chefs, napkins, utensils, and bowls also need to be brought in.
2. Donations such as breadsticks, cheese garnish, sour cream, and beverages may also be added to the luncheon.
3. Spice up the event by encouraging a western theme with employees dressing up in cowboy hats and bandanas.
4. Bowls of chili are sold for a set price such as \$2 a bowl.
5. Hand out blue ribbon prizes for the winners with a fake sheriff's badge (found at toy stores) attached to the top.



HARVEST FESTIVAL

Directions:

1. Employees bring their products (plants, fruits, vegetables, bouquets of flowers) from their home gardens to the office on the day of the event.
2. Other employees purchase the goods with proceeds benefiting the United Way. The event can also be made into a raffle by selling chances for each item, or a silent auction by creating bid sheets.
3. Old books, movies, cassette tapes, and CDs may be brought in and sold in the same way for an "Oldies but Goodies Day".



BROWN BAG DAY

Directions:

1. Choose a day to designate as "Brown Bag Days". Hold the event every month or alternating months.
2. Employees bring bag lunches on the designated day. Money ordinarily spent on lunch out of the office is collected.
3. Post quarterly results of Brown Bag Day, enabling employees to see the results of their efforts.

TEAM WEIGHT LOSS

Directions:

1. Develop teams (4-10 people) of employees willing to lose pounds for profits.
2. Each team member pays a fee (a United Way contribution) to enter the competition.
3. At the start date, all employees weigh-in and record their starting weight (honor system may be used). Pick an ending date for the final weigh-in. The team that together loses the most pounds wins.
4. Employees may choose to weigh themselves at various times throughout the competition to "brag" to competing teams, encouraging competition.
5. Elect a team captain to tally final weight loss results of the team. Give the winning team a lunch out as their reward!



APPRECIATION GRAMS

Directions:

1. Appreciation grams are sent to co-workers in the office on an ordinary day or in connection with a holiday such as Valentine's Day, Easter, Halloween, May Day, etc.
2. Appreciation grams consist of little notes with words of thanks, recognition, or good wishes. Along with the note include a bag of candy, a mylar balloon or flowers. Some examples: jelly beans for Easter, Hershey Hugs for Valentine's Day, pet rocks for a 70's theme, candy corn for Halloween.
3. Take pre-orders for one week in the break-room. Write down the names of the sender and receiver so they can be delivered at a later date. Notes can be computer printed generic messages, or at time of purchase, purchaser can hand write a note of appreciation.



MOBILE BOOK FAIR



Directions:

1. Contact the "Books Are Fun" company, which specializes in book-mobile sales. They will handle all the set-up and sales, with approximately 10% of the profits contributed to the UW campaign.
 2. Find a space in which the book-mobile can set up their books so the fair is easily accessible to employees on their lunch and breaks.
 3. Ask the company for promotional materials, such as posters, that may be placed in the office to advertise and promote the book fair.
 4. The rest is easy -- let the bookworms browse & buy!
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CHRISTMAS COOKIE SALE

Directions:

1. Call bakeries for cookie bids. Determine the cost and selling price. (charge 0.75 more per dozen than the cost.)
 2. Check to be sure the bakery will package in dozens, if not the committee will need to package.
 3. Have sign-up sheet to take pre-orders. Selling hints: they make great gifts, saves time from baking and buying at a store.
 4. Order, then have committee pick-up cookies in the morning and deliver treats to work.
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ORNAMENT RAFFLE

Directions:

1. Buy or have donated an artificial tree which can be stored and used annually.
2. Employees bring in ornaments either purchased or handmade to hang on the tree.
3. Tree may be kept up and ornaments collected for the entire Christmas season.
4. After all ornaments are collected, most valuable ornaments are selected to be raffled first, giving all a fair chance at high valued ornaments (Hallmark Keepsakes, Precious Moments, etc.)
5. Employees purchase chances for the ornament raffle (example: \$0.25 or 5 for \$1.00) and names are drawn.



BAKE SALE

Directions:

1. Homemade or store bought items are brought in such as: cookies, pies, muffins, bars, cupcakes, candy, etc.
2. Event is held on one day, chance ticket sales begin that morning.
3. Employees buy chances for \$0.25 a piece. Chances may be sold at the reception desk, in the lunch room, and during lunch.
4. Arrange baked items on a table to be seen throughout the day.
5. Committee members draw names of winners at the end of the day and deliver items to the winners.



CRAFT SALE

Directions:

1. Advertise the craft sale ahead of time in the company newsletter, bulletin board, e-mail; enabling participants time to make (or buy) crafts.
2. Place items on a display table, each with its own jar to place purchased chances.
3. Employees purchase chances, fill out name and place it in a jar corresponding to the item they desire (example: \$0.25 each or 5 for \$1.00).
4. Run sale for a week, allowing employees to check each day on their odds by looking at the number of tickets in the jars.
5. Committee draws names and delivers items to winners.



ROOT BEER FLOAT SALES

Directions:

1. Seek donations or purchase root beer and vanilla ice cream. Other items needed include straws, spoons, cups, and ice cream scoopers.
2. Have committee schedule work shifts. This popular event works well during lunch and breaks in the summertime.
3. Remember a freezer will be needed to store the ice cream if the event is held all day.
4. Charge \$0.50 a float (depending on size).

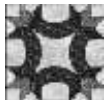
POT POURRI LUNCHEON

Directions:

1. Participating employees bring a hot-dish, appetizer, salad, side, dessert, etc., to be shared. Paper products are also needed for this event.
2. There is no sign-up for this event. Items brought in are completely random.
3. Employees pay \$5 to fill their plate and sample everything in the room.
4. If your company has their own cookbook, the theme could be "A Pot Pourri of Company Recipes". Participants must make a dish out of the employee cookbook.

QUILTING QUEST

Directions:



1. Employees purchase a 10 x 10 cloth square. The square becomes their piece of the larger quilt. Instead of purchasing, pieces of quilt may be given upon returning one's pledge card.
2. Employees decorate their piece with photos, drawings, embroidery, words, pieces of fabric, etc., which identify their personality. Use your imagination!
3. The pieces are collected and displayed together on a wall in an entryway. Yarn, colored tape or similar material is used to section off the individual square on the wall.
4. An ambitious Sewing Bee may sew all pieces together as well.
5. Quilt shows how each individual "Unites with others" in the quest to make a difference in the community. Raffle off finished quilt.

CASUAL DAY



Directions:

1. Every Friday, employees have the opportunity to purchase coupons for a Jeans or Casual Wear Day for the following work week.
2. Cost is \$1 for one day of casual attire or \$4 for a week's worth of casual days.
3. Give buttons or stickers to employees purchasing week long coupons. Buttons state that "We wear jeans to show support of United Way". Give stickers to daily coupon holders with same message. This publicizes campaign among co-workers and offers customers an explanation for the casual attire. (Causal Day Stickers are available from UWGD – call 726-4770)

IDENTIFY THE BABY PHOTO CONTEST



Directions:

1. Employees bring in a favorite baby picture, writing their name on the back side.
2. Pictures are numbered and posted on a bulletin board.
3. Employees purchase a chance to match co-workers with baby pictures.
4. When purchasing a chance, give purchaser a numbered sheet with blanks to write their guesses. Have them put their own name at the top and turn in.
5. Employee with the greatest number correct wins a prize! Remember to have more than one prize on hand in the event of a tie.

GOLD FISH RACE

Directions:



1. Gold Fish are ordered from a pet store ahead of time, picked up on racing day, and sold to employees (minnows or rats work as well). Employees may be asked to place orders ahead of time to determine exact Gold Fish needed. Remember to include the chance of casualties in your order.
2. Nets for catching fish and small plastic bags for putting individual fish in (especially if employees are to take them home) are also needed for this event. Serve Gold Fish crackers and punch as a snack.
3. Each fish is given the opportunity to race down a gutter section (with end caps) which can be purchased from a hardware store. An example would be to have five fish in five separate gutter sections go at one time.
4. Winners are determined by a process of elimination leading up to a final heat. First, second, and third place winners are awarded ribbons and fish bowls to take their prized fish home.

TRICYCLE RACES



Directions:

1. Create two or more teams of 3 to 4 riders per team. Teams are named and publicized in advance, allowing employees to make pledges or "bets" on the winning team.
2. Team members ride large tricycles (rent or arrange to borrow from a cooperating store) through a predetermined course through the office. Possibilities include: through hallways, lunch/break rooms, around cubicles, chairs, and in and out of offices.
3. Have course marked with signs or tape on the floor. Fans are able to watch and cheer from different areas around the office.
4. The race is designed as a relay. Team members may pass off a flag, pinwheel, teddy bear or similar item to their succeeding team member. The winning team chooses which agency receives money raised. Remember to take pictures for the company bulletin board or newsletter!

INDOOR MINI GOLF

Directions:

1. This indoor event is great for swinging away those winter blues! To make the event a contest, have each department design a creative hole using only materials already in their department. Examples include: wastebaskets, letter trays, reams of paper, machine parts, etc. If possible include a shot from the roof.
2. The employee committee rounds up some clubs and staffs the course during the lunch hour for the week of the campaign. Employees play the course as often as they like for a small fee.
3. The CEO serves as the "Pro", challenging the employee with the winning score to a sudden death playoff on the final day of mini golf.
4. Prizes are awarded to the department with the most creative hole and to the best mini golfers.



SHAVE THE BOSS

Directions:

1. Employees attempt to reach company goal. If they succeed or exceed the goal, boss agrees to shave off his or her hair (heads of hair or mustaches and beards for men).
2. Create a chart to keep track of set company campaign goal. Have a photo image or drawing of boss without hair at the top, displaying result of reaching goal, or show progress posters with the slow removal of hair as the employees get closer to the goal.
3. Employees who make contributions are given the opportunity to vote on whether or not the CEO will have to shave.
4. Host a celebration party with the boss shaving his or her head/mustache/beard at the event.

BINGO - 5 A Week for 5 Weeks!

Directions:

1. When employees turn in their pledge card at the start of the week, they receive a Bingo card in return. The sooner the card is in, the more chances there are of winning because a new Bingo game is called each week for five weeks.
2. The week's winning numbers are pre-determined and only one winning card is made each week. Make enough different cards so that it is not obvious who holds the winning card, and then make copies.
3. Each day of the week a number is posted and players mark their cards. By Friday a winner is determined and he/she receives a prize.
4. At the end of the week, dead cards are exchanged for new ones. This game continues for five a week for five weeks.

BUILDING FOR OUR FUTURE

Directions:

1. Play on the construction and building theme, decorating a meeting room with bricks, tools, and a poster board with the foundation of a house drawn in. The house is built as the company becomes closer to reaching its campaign goal.
2. Campaign committee members may wear hard hats and tool belts at the kick-off meeting. Set a toolbox out on display. Refer to the staff as the "tools of the community" which have come together to build for our community's future.
3. Arrange a day in which employees may: 1) participate in United Way Day of Caring; or 2) volunteer to assist with a United Way agency construction project in place of work for that day.



PUT YOURSELF IN THEIR SHOES



Directions:

1. Encourage the wearing of crazy/funky shoes the week of the campaign.
 2. Hold a campaign kick-off lunch with FOOT long hot dogs, SHOE string taters, CORN chips, SOFT SHOE drinks and SOLE music ("Blue Suede Shoes", "These Boots Were Made for Walking").
 3. To start the campaign and to get across the meaning of the theme, host guest speakers from United Way funded agencies, or have guest speakers from within the company; speakers relate their experiences with United Way and personally ask people to "put yourself in my shoes".
 4. Keep track of fundraising progress with a poster board designed with a track and moveable (Velcro, magnetic board, etc.) racing shoes that come closer to the finish as the campaign evolves.
 5. Hand out thank you's at the end of the campaign, tied with shoelaces.
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REACH FOR THE GOAL!



Directions:

1. Tie together the title with an Olympic theme. The company wins the gold medal when the campaign goal is reached. Create a poster with a bronze, silver and gold medal goal. Track progress.
 2. The Opening Ceremonies are the "kick-off" to the campaign, explaining the goal and theme. Symbolic passing of the "torch" from last year's campaign chair to the new chairperson.
 3. Hold a mini-Olympics with employees forming teams of three or more. Events include hula hoop relay, tricycle race, basketball dribble, tug-of-war, 100 yard dash, mile relay, sack race. Winter Olympic events include cross country ski relay, the luge (fastest sled), tug-of-war in the snow, best snow sculpture, team members push-pull each other in a sled race and snow football.
 4. Charge an entry fee for teams, offering prizes for the winning team along with souvenir gold medals.
 5. Conclude the Olympic campaign with an awards ceremony, awarding Olympic winners as well as all employees for their campaign efforts.
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LET THE RACE BEGIN!

Directions:

1. For this auto racing theme, create a large goal poster that looks like an Indy race track to set the pace of your campaign race. Use Velcro cars to measure progress along the track as the company moves closer to the finish of the campaign.
2. Decorate main room with race flags, jerseys and auto racing posters.
3. Hold your own auto race with radio controlled cars in the parking lot.
4. Encourage competition between departments, which race to raise the most money.

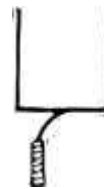


THE POWER OF YOU

Directions:

1. Committee members dress as Power Rangers at the company rally. Use power tools as part of the theme, recognizing the employees as the tools of the community.
2. Play off of the gladiator theme. Hold power contests such as sumo wrestling match (renting costumes).
3. Give reminders to turn pledge cards in with bags of cheerios, enforcing the Power of Little O's.
4. Hand out Power Bars with thank you notes or donation reminders.

LIFE IS NOT A SPECTATOR SPORT - GO THE DISTANCE!



Directions:

1. At the start of the campaign, hold a kick-off meeting explaining touchdowns (accomplishments of previous years), penalties and receptions (areas needing improvement), and huddles (ideas for the coming campaign).
 2. To launch the campaign, hold a tailgate party in the parking lot or at a park. Arrange to have the party at the same time as a local softball or baseball game and cheer on your home team.
 3. Throughout the campaign hold sport fundraisers such as a slam dunk/shoot-out contest, volleyball tournament, football toss, etc., Vikings, Twins, or tickets for other local teams make great prizes.
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GIVE FROM YOUR HEART / LET YOUR HEART LEAD THE WAY

Directions:

1. Hold an aerobic exercise workshop over the lunch hour with YMCA staff members leading the sessions and giving a brief presentation on fitness and health tips.
 2. Create a Heart station booth for blood pressure checks and healthy heart information.
 3. Hold "A Fair of the Heart", inviting agencies to set up information tables and explain the services of their agency.
 4. Feature songs with the word heart in their titles and hold a "Name that Tune" contest.
 5. Give away thank you's with candy hearts or heart shaped cookies.
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CATCH THE SPIRIT / LET'S MAKE IT FLY TOGETHER



Directions:

1. Arrange a kite-making, kite-decorating or kite-flying competition. Hold awards for the smallest, largest, most creative and highest flying kite.
 2. Create office displays with kites, windsocks and mobiles. Afterwards, donate exhibit items to a youth related agency.
 3. Team up with a United Way funded youth program. Adults and children spend the day together making and flying kites.
 4. Order a kite shaped cake to celebrate the start or finish of the campaign.
-

GIVE LIFE A LIFT / RISE TO THE CHALLENGE

Directions:

1. Explain that by giving, employees are lifting their community. Start with a hot air balloon lift off. Check with local radio stations, airports or hot air balloon or aeronautic clubs to see if they have a balloon to feature.
2. Hold a balloon launch at your work site. Staff purchase a postage paid tag card for \$1.00. The person puts their name on the card, along with the company name and address, and a short message asking finder to return card. Person whose name is on the card returning from the farthest distance by a set date) receives a prize. The launch is a great way to tell the world that your company supports the work of UW.
3. Host a balloon artist, decorate office with balloons and hand out thank you's attached to a balloon. Create a balloon trivia contest, consulting the local library for information on the history of balloons and flight.
4. Hold a prize incentive drawing for a hot air balloon ride with a United Way banner attached to the basket.

PAINT A BRIGHTER TOMORROW / FOLLOW THE RAINBOW



Directions:

1. The Rainbow is traditionally a symbol of hope for the future. Create a poster board with a Rainbow and Pot of Gold at the end, the campaign goal serving as the gold.
2. Hold a viewing of the United Way campaign video. Serve rainbow colored popcorn during the video.
3. Create a rainbow by layering jelly beans in a clear jar. Hold a “guess how many” contest, with the winner receiving the jar of jelly beans as his/her prize.
4. The big event is a team relay race. Each department wears a different color T-shirt so that all colors of the rainbow are represented. Each color/department represents a particular United Way agency.
5. Encourage employee’s children and grandchildren to participate in a rainbow coloring contest. Display the poster entries throughout the building. Use rainbow-colored strands of lights for further decoration.

PIRATES OF THE CARIBBEAN



Directions:

1. For those who don’t want to grow up like Peter Pan, this event will be a lot of fun. Decorate meeting room or lunch room with cut out palm trees, star fish, waves, etc. Bring in shells and fish nets to add to the decor.
2. Bring in a chest with a key that will be your treasure chest, fill it with secret prizes. Otherwise make a treasure chest out of a large cardboard box with gold and silver foil pasted on the outside.
3. Employees purchase a key (either real or cut-out cardboard keys) from a volunteer dressed in a pirate costume. Cut-out keys are numbered and the winner of the treasure chest is determined by a drawing. Real keys are tried in the lock, the winner being the person with the actual chest key.
4. Make a treasure map and mount it on the wall. The display shows the progress toward campaign goal with a pirate ship crossing an ocean, in search of desert islands, with an X to mark the spot (goal).

VOICES OF UNITED WAY

Directions:

1. Hold a breakfast meeting as part of the campaign kick-off.
2. Have several managers seated throughout the audience, equipped with microphones.
3. As the campaign program progresses, each person stands and shares their commitment to being personally involved with a designated agency, the work they have personally seen the agency accomplish, and the unmet needs of the agency.
4. Then explain the critical role the United Way plays in seeing that the services are provided.

TEAM CHIA PET CONTEST

Directions:

1. Employees will need to divide into Teams and choose a Team Captain.
2. Each team will care for and provide food, clothing?, and shelter?, for the week. Sun lamps, Rapid Grow, and “sweet talking” are all fair game to grow your Chia Pet.
3. Judges will need to be chosen for the contest results can be announced at a closing luncheon, winning team receives a delicious Dairy Queen Treatzza Pizza.

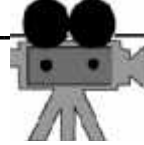


RAT (Random Act of Tragedy)

Directions:

1. RAT is a role playing exercise that brings the United Way message close to home.
2. Select employees at random during a campaign meeting (marking an X on the bottom of chairs works best) and have them pick a "tragedy" from a hat. Create tragedies that are every day occurrences such as the loss of a job.
3. Employee reads dilemma to audience and determines the long and short term needs/situations that need to be addressed and which United Way agencies can help to meet those needs. Do this with a few different employees with different tragedies until the point comes across.
4. Explain at the end of the exercise that tragedies happen every day to people who don't think it could happen to them. Reinforce that by contributing to United Way you are insuring these agencies will be available when you them.

MOVIE TRIVIA QUIZ



Directions:

1. This quiz can be completed at work stations & returned to an appointed person to tally the scores.
2. You can match the actor/actress with the movie, match the quote with the movie, or combine.
3. The highest score wins a prize. In case of a tie, a drawing will be held.
4. Winners can be announced at a group lunch at the close of the campaign.

DISNEY DAY FOR UNITED WAY



Directions:

1. Cut out badges in the shape of a Mickey Mouse head, write "Disney Day for United Way" on them, and sell them for \$1. (Money goes to United Way.)
2. Allow employees who buy the badges to come to work in jeans and encourage them to wear a T-shirt or sweatshirt with a Disney character on it.
3. They must wear the badge if they wear jeans.
4. Encourage anyone who has Mickey Mouse ears / hats to wear them also.
5. Hold drawings for Mickey Mouse items - cups, pens, hats, etc.
6. If possible, get "Mouseketeer Club" theme song and play over the PA system as employees arrive for work.

GAME SHOW GIVING

Directions:

1. During the campaign, have a new "Game Show" theme every day for a week. Use the information in the campaign materials (broadsheets, brochures, etc.) to get your answers. Let employees know ahead of time that they should keep these materials for use in the games. It's a great way to get them to read the broadsheet!
2. For each game, you must make a display board and place it in a heavily-traveled area like the reception area or cafeteria. (Anywhere that's easy for all employees to get to during the day.)
3. Make up individual answer sheets for each game and place them beside the display.
4. Make a drop box for their answer sheets and place by the display.
5. Each evening, you and your committee goes through the answer sheets and from those who got 100% right, do a drawing for a prize.
6. Announce the winner of Day 1 over the intercom (if possible) or list their name near the next day's game display to get some excitement going. Do this with each day's winner.

OTHER GAME IDEAS

JEEPARDY!

- Jeopardy -- have 5-10 answers about United Way, the agencies, etc., on a board. Make up play cards/answer sheets and have the employees write down the questions and drop them in the box.
- Wheel Of Fortune -- have several puzzles related to United Way, such as the campaign chair, agencies, theme for that year, etc., (give them vowels for free) and have employees write down their guesses and drop them in the box.
- The Price Is Right -- using allocations information for United Way programs and services, have employees match the allocation amount with the program.
- Family Feud -- using a statement from the campaign materials like: United Way agencies that support Older People, have the employees list the agencies on a sheet (assign equal points to them).
- Let's Make A Deal -- go around the office and ask random United Way-related questions to employees. If they get the answer right, give them a prize on the spot. (Works well if you can get the President to go along with you to hand out the prize.)
- Who Wants To Be A Millionaire -- from the list of donors, draw out names randomly to be the contestants. Ask them to name three United Way agencies that help kids (or elderly, families, etc.) Whoever writes them down the fastest and raises the paper in the air gets to play first. Using the United Way brochure or website, put together some questions about United Way and the agencies for the contestant. (Call the United Way office for help if you need.) Use play money for prizes.



WHERE IN THE WORLD IS CARMEN SAN DIEGO? **(OR WHERE IN GREATER DULUTH IS YOUR CEO OR PRESIDENT?)**

Directions:

1. This is a twist on the kid's educational program - Where in the World is Carmen San Diego?
2. Have the company's CEO or President go to five United Way agencies and get their picture taken doing something at the agency.
3. When taking the picture, be sure not to have the name of the agency showing (can show part of a sign as a clue if needed).
4. Post one photo each day (on poster board, in an e-mail, Intranet, photocopied hand-out, etc.) with clues.
5. Have employees guess where their President or CEO is in the picture. Example: [CEO's name] is pictured at an agency that helped 125 people last year. The agency is located in East Sioux Falls. The agency provides emergency service. Where in the Sioux Empire is he/she.
6. All correct answers are entered into a drawing for a half-day off, free lunch, or other prize.
7. Use information from the campaign materials (broadsheets, brochures, video, etc.) for the clues you give.
8. This game is fun, it shows employees that their CEO/President is a supporter, and it gets them to read through the marketing materials. It's a Win-Win!

MORE IDEAS!!!

1. **Silent Auction** - Simply gather items and create bid sheets, being certain to provide a minimum bid for each item.
2. **Dress-up the Boss** - Boss wears a costume voted on by all employees if the campaign goal is reached. Examples: tutu, animal costume, devil costume, etc.
3. **Guess How Many** - Guess the number of jelly beans, M&Ms, pennies or other items in a jar. Buy chances to guess. Closest guess receives a prize.
4. **Golf Ball Sales** - Collect old golf balls to clean and shine. Employees purchase golf balls (5 for \$1.00) during lunch or breaks.
5. **Recycled Goods** - Turn in recycled paper, cans, bottles, etc., and exchange them for money for the United Way.
6. **Theme Lunches** - Add fun to campaign week by hosting a theme lunch such as 50s, 60s, 70s, or 80s, holiday themes, TV shows, sports, Renaissance, etc.
7. **Trivia** - Ask Trivia questions about the United Way and United Way funded agencies at campaign meetings. Give away prizes for correct answers.
8. **Computer Print-outs** - As part of campaigning, print off memos on colored paper with campaign updates, words of encouragement and/or words of thanks. Attach pieces of candy, breath mints, and packs of gum or jars of colored paper clips with the notes.
9. **Bakery Cart** - Wheel a cart of bagels, doughnuts, Danishes, coffee and juice through the office, collecting United Way donations in exchange for the goodies.
10. **Boss Cooks for You** - Have a special breakfast at which top managers cook for all donors.
11. **Wall of Fame** - Put pictures on a wall recognizing employees who have been contributing for the most consecutive years.
12. **Buck Coupons** - Give everyone who attends campaign meetings a "buck" coupon that can be redeemed in the company cafeteria or company store.
13. **Just Desserts** - Campaign committee furnishes the main dish but sells desserts for \$1.50 more with proceeds going to United Way.
14. **Best Photo Contest** - Employees submit photographs taken at campaign and celebration events. Photos are displayed on a bulletin board and judged by committee, with the best photo receiving prizes such as a new camera, free film developing, photo album, camera carrying case and film.
15. **Easter Egg Raffle** - Fill plastic Easter eggs with raffle numbers. People buy eggs or chances for springtime prizes such as Easter lilies and gift baskets.
16. **Food Fight** - Divide into two or more teams and elect captains. Team members collect money and turn in to captain. Team raising the most money is awarded a pizza/sub party which they may verbally throw into their competitor's faces.
17. **Buttons** - Give all who donate a button stating "I gave to United Way".
18. **Garage Sale** - Find a volunteer willing to loan garage space or use work site after hours two or three weeks before the sale, employees bring in sale items which volunteers price and sell day of event. Advertise within the company and outer community.
19. **Tourney Time** - Hold a broomball, softball, tee-ball, kickball, racquetball, tennis, volleyball or ping pong tournament.
20. **Karaoke Contest** - Hold a contest to determine who has the best and worst karaoke talent. Co-workers may buy votes ahead of time to elect the "Star of the Show" who will sing the first song. Charge an entrance fee for the show.
21. **Jail & Bail** - Hold in correlation with an employee picnic or carnival. Have a "Catch-'m-an-Cuff 'm" Jail booth where employees pay to have co-workers, supervisors, managers or executives "incarcerated" for short periods during the event.

22. **Team Tees** - Design a T-shirt with your company logo joined with the United Way logo to give to contributing employees who “team up” in the United Way effort.
23. **Slogan Contest** - Employees develop in-house campaign slogans/themes. The committee picks the top ten which are then voted on by the entire company, the winner receiving an award.
24. **Wild West** - Employees dress in cowboy/cowgirl attire. Works well with a BBQ or chili cook-off.
25. **Grease** - Have employees cast ballot for which members of the Executive Team should dress up like which characters in the musical Grease (or any other popular movie / play). Have them stand in front of the assembly of employees and let employees pick the best “look-alike” by loudness of applause. Charge them \$1 per vote, with proceeds going to United Way.
26. **Thank You’s** - Thank employees in newsletters, through e-mail, with a special brunch or dinner, a payroll stuffer message of thanks, personalized letters from the President at staff meetings, with thank you mugs handed out by the CEO, by hosting a United Way agency representative at a staff meeting who brings personal thank you greetings, with thank you cards attached with heart pins (for “opening their hearts” or “having hearts of gold”), personal phone calls made by President or board members, thank you posters that include the names of all donors (consider posting in public places), or an announcement on the local cable television station, newspaper ads that recognize all donors by name, thank you flyers on cars.
27. **Or, for an extra special Thanks** - Hold an unexpected early morning meeting to say thank you and surprise employees by giving them the rest of the day off. Or have President or committee members treat each donor individually to lunch.

INCENTIVES AND PRIZE IDEAS FOR PARTICIPANTS!

- Parking Place
- Afternoon off of work
- Lunch with the boss
- Casual day
- Recycled/revolving award or certificate
- Weekend hotel accommodations
- Restaurant/video rental certificates
- Movie/game/play tickets
- Sweatshirt recognizing employee as donor (allowed to wear to work)
- Music lessons (piano, voice, guitar, etc.)
- Use of co-worker's cabin (week, week-end)
- Use of co-worker's boat for a day/weekend
- Day off with pay
- Shares of stock
- Extended lunches and/or breaks
- Extra breaks
- Free babysitting
- Snooze day (allowed to come in late)
- Vacation day on birthday
- Golf with the boss
- Open soda machine in break room if company reaches group goal
- Home baked cookies every month
- Plant or flowers every month
- Surprise envelope (great auction item)
- Help with income taxes
- Corporate frequent flyer certificates
- Boat ride
- Help with yard work (raking, planting, shoveling snow)
- Use of pool - hold party with friends (food and beverages provided)
- Limo ride with a restaurant certificate
- Paid day off to volunteer at a United Way agency
- Professional massage
- YMCA membership for a year
- Lottery tickets
- Oil change
- Free dessert from the cafeteria every Friday, every month, etc.
- Candlelight dinner for two
- Haircut/manicure/facial/pedicure
- House painted (volunteers and paint supplied)
- Autographed memorabilia
- Dog washed by boss or co-worker
- Car washed by boss or co-worker
- Homemade afghan, quilt etc.
- Oven cleaning, housekeeping/maid service
- Use of company car for week/month
- Family portrait by company photographer
- Hot air balloon ride
- Computer program lessons from a knowledgeable employee
- Wallpaper a room in your house (volunteers and wallpaper supplied)
- Chances to attend United Way Victory Celebration with the CEO
- Opportunity to name a room (conference room with plaque displaying chosen name)
- Framed artwork for office or work area
- Secretary for a day
- Leave 1 hour early/come in 1 hour late
- Office redecorated or cleaned
- Health Club membership
- Shopping spree \$\$
- Pager for a year
- Cellular car phone for a year or free air time
- Switch jobs with the boss for a day
- Casino trip and mad \$\$
- Pizza party for you and 10 friends
- Coffee and doughnuts if group goal is met
- Visit from Santa to your home, including pictures taken and small gifts for children
- Visit from Easter Bunny - baskets for kids
- Lunch with celebrity (someone at work must know a local celebrity!)
- Company mugs, hats, coasters, pens, letter openers, magnets, Frisbees, etc.
- Luggage
- Golf lessons, round of golf included
- Gas and car wash gift certificates
- 2 hours of free long distance phone calls
- Family pictures put into video format and set to music
- Clown or magician at your child's next birthday party
- Hot tub (free rental for a weekend)
- Around the World (pack of restaurant gift certificates of different cultures)
- Car started & windows scraped every day for a week in January by the boss

LOW-COST (and Free) WAYS TO MOTIVATE & REWARD EMPLOYEES

- Write personal thank-you notes
- Volunteer to do someone else's undesirable tasks
- Have the CEO or company president visit with employees
- Catch people doing something well and give them an instant thank-you note
- Let employees put their names on products they made
- Name a rotating award after an outstanding employee
- Let people choose office artwork and furnishings
- Pass out Lifesavers when employees do something helpful
- Send flowers or a plant during Secretaries Week
- Create a unique, catchy award that is an honor to receive
- Create a Wall of Fame to display pictures of outstanding employees
- Take an employee to lunch
- Have a staff pizza party or food day
- Print business cards for your employees
- Read customers thank-you letters aloud to the entire team and post thank-you's in a visible place
- Start a staff development library
- Sponsor retreats
- Pay for off-site training of the employees choosing
- Schedule uninterrupted time to listen to employees' thoughts and concerns
- Award a dinner for two for behavior above and beyond the call of duty
- Name a space or event after an employee
- Have all managers walk around with lunch coupons to distribute spontaneously
- Pay for an employee's parking for a week
- Designate a parking spot for the Employee of the Month
- Provide a free membership or passes to a fitness club
- Give someone a gift certificate for a manicure
- Buy doughnuts or bagels for your staff
- Sponsor a picnic on company time
- Pass out recognition cards which can be accumulated and redeemed for special gifts
- Have senior managers and executives serve employees breakfast or lunch
- Give away tickets to sporting events
- Pay for a limousine ride
- Rent a luxury car or sports car for an employee for a day
- Praise people in public
- Offer cash rewards for referring new employees
- Do the job of the front line employees
- Give a deserving person a new job title
- Give someone a larger office, better tools, better location, etc.
- Put flowers and a welcome card signed by everyone on the desk of a new employee
- Publish good deeds, praise and print letters from satisfied customers in a company newsletter
- Have the CEO or senior executives write a personal note of thanks
- Give your employees time off
- Give employees a predetermined amount of coupons to give to other helpful employees which can be redeemed for gifts and services
- Award a TV or VCR to a top producer
- Surprise everyone with ice-cream sundaes
- Give away movie passes
- Allow people to choose their next project
- Match an employee's donation to a charity or educational institution
- Give people time off to volunteer for a favorite cause
- Reward employees with the use of the company's products
- Pay for a weekend at a bed and breakfast
- Buy your team a round of golf & let them leave early to play
- Buy a gift for an employee's child
- Randomly select employees to visit with the company president every month

- List the achievements of employees' children in your company newsletter
- Send birthday cards signed by the company president to your employees' homes
- Take a coffee break with your employees
- Send a personalized card to an employee who has had a death or serious illness in the family
- If employees finish before the deadline, let them take off the amount of time they saved
- Offer extended leave without pay
- Let the employees create a paid holiday
- Offer flex scheduling
- Hire someone to come to your company and shine shoes
- Offer take-home dinners from your company's cafeteria
- Arrange for a dry-cleaning service to visit your office weekly
- Host product knowledge contest and reward the winners
- Initiate profit-sharing programs
- Give clothing or jewelry printed with the company name or logo to employees as they reach certain milestones
- Pay for a balloon ride
- Host a shopping spree
- Have lunch catered from a favorite restaurant
- Give away lottery tickets
- Feature employees in company brochures, videos and commercials
- Sponsor a Laugh Day contest, rewarding the funniest employees with humorous gifts
- Allow high-performing employees to work from home
- When employees travel or work mandatory overtime, send flowers or gift certificates to employee's families
- Tape gift certificates to chairs at employee meetings
- Have employees and customers fill out a brief card anytime they observe excellent customer service and hold a drawing at the end of the month
- Ask employees what tasks they like most and give them the opportunity to do those tasks
- Continuously find ways to make employee's jobs interesting and challenging
- Post employee baby pictures and sponsor a contest to guess who's who
- Give employees the opportunity to train new employees
- Give cash incentives for ideas that help improve the business
- Give employees time to be creative
- Have casual days
- Have an employee talent show
- Host Employee of the Month awards
- Leave candy or balloons at employee's desks while they're on a break
- Organize a company volleyball, softball or bowling team
- Sponsor a camping trip
- Publish a short column in the company newsletter featuring funny anecdotes or employee profiles
- Have free refreshments in the cafeteria or break room
- Have a 60's Day or Weird Hat Day, awarding prizes for the best outfit
- Create opportunities to showcase your employee's strengths
- Give employees movie passes or restaurant gift certificates on their birthdays
- Smile and say "hello" to everyone every day
- Designate a bulletin board for employees to post jokes and humorous stories
- Hire a financial consultant to meet with your employees individually
- Take a candid Polaroid photos and post the results in the office
- Recognize outstanding performers in an awards ceremony
- Sponsor a chili cook-off
- Sponsor an art contest or poetry-writing contest and display winning contributions in a prominent place
- Hire a masseuse to give shoulder and neck massages on a special occasion or during a particularly stressful project
- Offer free popcorn every Friday (or every day)

CAMPAIGN THEME IDEAS

- * Be a Champion for Your Community
- * Be Somebody's Hero
- * Caring in Our Business
- * Catch the Caring Spirit
- * Catch the Winning Spirit
- * Changing Lives/The United Way
- * Disney Day for United Way
- * Fill the Well of Hope
- * For the Kid in Each of Us
- * Give From the Heart and Make a Difference
- * Give Love/The United Way
- * Give/Wholeheartedly
- * Go For the Gold
- * Help Brighten Tomorrow
- * Kelp the Sun Shine In
- * I Love Helping, Caring, Giving, Sharing
- * Imagine What We Can Do Together
- * Invest In Your Community
- * Join the Winning Team
- * Let the Sun Shine In
- * Lift Someone's Spirits
- * Love is Working
- * The Magic of Life is Giving
- * Make it Happen - Give to United Way
- * Making it Happen
- * Neighbor Helping Neighbor
- * Our Community Needs Us
- * Paint a Brighter Tomorrow
- * Play a Starring Role In Your Community
- * The Power of Victory, the Power of You
- * Reaching New Heights
- * SCORE for the United Way Campaign
- * Share a Dream, Share Your Love
- * Share with Pride
- * Soar With Us
- * Teaming Up for Tomorrow
- * Touch Someone's Heart
- * United In Sharing
- * United We All Win
- * We've Done a Lot, But There's Still a Lot to Do
- * What We Do Today Can Change the Future
- * You Give Hope
- * Your Kids - My Kids - Our Kids
- * Be a Star in Someone's Life
- * Caring is Cool
- * Caring Works Magic
- * Catch the Spirit
- * Celebrate the Caring Spirit
- * Community Spirit at Work
- * Experience the Joy Together
- * Follow the Sun
- * Generate a Spirit for Caring
- * Give Life a Lift
- * Give Your Way With The United Way
- * Giving Hope
- * Heart to Heart
- * Help Build a Better Community
- * Helping Everyone/Everyday
- * Walk a Mile for the United Way Campaign
- * Insure Your Future With United Way
- * It Only Takes One/Be the One
- * Keep the Miracle Happening
- * Let's Make the Difference
- * Love - Keep it Working
- * The Magic is You
- * Make a Change for the Better
- * Make Your Life Shine
- * Making Your Community a Better Place
- * Orchestrating a Change through United Way
- * Our Team Works
- * Pitch In & Give
- * The Power of Caring, The Power of Love
- * Put Your Heart Into it
- * Reaching the Big Top
- * Set the Spirit Free
- * Share the Sunshine In Your Life
- * Shine on the Community
- * Take Stock in Our Community
- * Together Our Star Shines Brighter
- * The United Campaign Challenge
- * The United Way is An Uplifting Experience
- * We're Up On Our Community Way
- * What the World Needs Now
- * Working Wonders Together
- * Your Gift Works Magic