

UNITED WAY OF GREATER DULUTH

BIG RED BOOKSHELF

READ SOME. KEEP ONE.



United Way
of Greater Duluth

WHAT IS A BIG RED BOOKSHELF?

The Big Red Bookshelf project places bright bookshelves stocked with gently-used or new books appropriate for children from Birth - 3rd grade in the community where families with young children visit. Books on the shelves have been donated by community members. Children are invited to take a book home to keep and share!

Big Red Bookshelves are currently located and cared for by the following groups:

- » CHUM - AFSCME 3801-UMD
- » Safe Haven Shelter - Altrusa International of Duluth, MN
- » Hermantown Area Family Resource Center -
Hermantown/Proctor Early Childhood Coalition/Hermantown ECFE PTO
- » St. Luke's Pediatric Associates - Duluth Noon Optimist Club
- » Duluth WIC - Delta Kappa Gamma - Beta Chapter
- » Duluth Grill - Mentor Duluth
- » SMDC Rathke Bachuber Children's Emergency Department - SMDC Auxiliary

TALK. READ. PLAY. EVERY DAY!

In the time it takes to read a book at bedtime, thousands of new connections are created in a child's brain that help her read, write and communicate. Daily reading has a direct impact on a child's healthy development just like other routine activities like eating, sleeping, brushing teeth and changing diapers.

A book introduces many new words and helps children understand the meanings of those words so they can become good readers in elementary school. We can prepare our kids for a lifetime of success in reading and learning simply by talking and sharing books together every day in the years before they start school.

HOW CAN I GET INVOLVED?

Donate Books! Bring your gently-used or new children's books— appropriate for children Birth to 3rd Grade—to one of our drop-off locations.

Screen Donated Books! Flexible volunteer opportunity for people of all ages. Screen donated books for content and appropriateness.

Host a Book Drive! Get your organization, school or business involved.



United Way
SUCCESS BY 6

Read Together Every Day! It gives young children a great start for lifelong success!

Visit www.unitedwayduluth.org or call 218-726-4770 to learn more about these opportunities.

Big Red Bookshelf is a project of United Way of Greater Duluth's Success By 6® initiative, a group dedicated to getting books into the hands of children from birth to kindergarten.

Learn more at unitedwayduluth.org
or call 218.726.4770.

LIVE UNITED™